Digital Satellite Symposium

AASLD invites commercial supporters of The Liver Meeting Digital Experience™ to organize a limited number of independent educational symposia to be presented for registered attendees. These symposia will take place on Friday, November 13, Saturday, November 14 and Sunday, November 15 from 7:00 – 9:00 PM ET after scheduled educational events.

Symposium Fee

$75,000 per symposium

Benefits to your Company

A Satellite Symposium is defined as an educational program, peripheral to The Liver Meeting Digital Experience™ which is designed to meet the continuing medical education needs of the hepatology community. Organizers whose programs are accepted will receive the following benefits for TLMdX only*:

- Exposure to a select audience of influential liver specialists from around the world.
- Inclusion of the symposium on the Website and on the program agenda
- One-time use of The Liver Meeting Digital Experience™ pre-registration list, with pre-approved mailing piece, at no charge (email addresses not provided).
- One-time use of The Liver Meeting Digital Experience™ post-meeting dates-registration list, with pre-approved mailing piece, at no charge (email addresses not provided).
- e-Registration Bag listing
- Rotating clickable tower ad on day of Satellite Symposia on home page of The Liver Meeting Digital Experience™ platform.
- The Satellite Symposia link will remain active for up to 90 days.
- 2 complimentary full meeting registrations to The Liver Meeting Digital Experience™

* Benefits outlined above are specific and unique to The Liver Meeting Digital Experience™ and may differ from those offered for The Liver Meeting*
Proposal Process and Requirements

Proposals must be received by Friday, July 31, 2020. Only complete proposals will be reviewed/considered.

- A completed application with supporting documentation must be received by Friday, July 31 to Heather Cooney at hcooney@aasld.org.
- Upon selection and notification, the organizer will be required to submit full non-refundable payment of $75,000 and a signed symposium agreement within 30 days of notification.
- Satellite symposia industry supporter(s) must be an exhibitor at The Liver Meeting Digital Experience™. If the symposium is multi-supported, at least one supporter must be an exhibitor.
- Satellite symposia must be sponsored/organized by an ACCME accredited organization and offer CME credits. Providers must designate activities for category I credit in advance; no activity can be designated retroactively. AASLD does not provide CME credit for satellite symposia.
- All supporters, organizers, agents and presenters must abide by all of AASLD’s policies including the Abstract Embargo Policy (https://www.aasld.org/education/learn-person/liver-meeting/abstract-policies#embargopolicy).

Proposal Elements

Proposals must include the following information:

- Title of program and preferred date
- Program Director and names and credentials of proposed faculty
- Abstract, learning objectives, and program agenda
- Name of communications company, contact person name, address, phone, and email
- Name of the CME provider if other than communications company
- Name of industry supporter, contact person name, phone, and e-mail
- General plan for marketing the symposium
- Statement acknowledging guidelines, restrictions, and the organization’s willingness to abide by them
Organizer Responsibilities

The TLMdX® platform will link to the organizer’s page hosting the Digital Satellite Symposia. Digital Satellite Symposia will be hosted by the organizer and may be live or pre-recorded. For best attendee experience AASLD recommends presentations are pre-recorded and include a live chat box where attendees can interact with the organizers or speakers.

Successful proposal applicants should expect to provide the following services. Please note that ALL production, marketing, registration pages, and print/electronic materials relating to this activity must receive written authorization from AASLD prior to distribution (this includes social media posts).

- Design, print, and distribute invitations for the symposium.
- All marketing materials, inclusive of agenda and handouts, and the presentation link to the Digital Satellite Symposia are due to AASLD by October 16, 2020.
- Accept financial responsibility for and arrange for all aspects of the symposium, including but not limited to, production cost, audio visual, and streaming expenses.
- Organizer to facilitate required bandwidth for Digital Satellite Symposia registration, live or pre-recorded presentation, and interactive features. Organizer has sole control over development and streaming of Digital Satellite Symposia. AASLD is not liable for any connectivity or internet issues.
- Manage registration microsite for the event and provide link to AASLD by October 16, 2020.
- Manage payment of honoraria and/or expense reimbursement to speakers, moderators, or others.
- It is the responsibility of the applicant organization to develop and implement programs as they have outlined in their proposals. Any changes in content or faculty must be communicated to AASLD in advance of the symposium.

Notification and Date Assignment

Applicants will be notified of AASLD’s decision by early September 2020. If accepted, the organizer must execute and return AASLD’s Digital Satellite Symposium Agreement by September 15, 2020.

Several criteria are taken into consideration when assigning timeslots, including topic, preferred date, proposal receipt date and competitive factors. AASLD will not consider faculty commitments when assigning space.

Proposal Submission

To be considered, a proposal with completed application must be submitted to Heather Cooney hcooney@aasld.org no later than Friday, July 31. Digital Satellite Symposia Guidelines are subject to revisions. Please contact Heather with any questions.