AASLD November 13-16, 2020
The Liver Meeting®
Digital Experience
Exhibits & Corporate Support
## Virtual Exhibit Packages

<table>
<thead>
<tr>
<th>PACKAGE DETAILS</th>
<th>BASIC/NP</th>
<th>BRONZE</th>
<th>SILVER (Limit 20 Exhibitors)</th>
<th>GOLD (Limit 11 Exhibitors)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website URL</td>
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<tr>
<td>Social Media Links</td>
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<tr>
<td>Exhibit Hall Listing Page</td>
<td>Basic Listing</td>
<td>Premier Listing w/ Logo</td>
<td>Premier Listing w/ Logo</td>
<td>Premier Listing w/ Logo</td>
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<tr>
<td>Product and Service Categories</td>
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<tr>
<td>Company Description</td>
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<td>100 words max</td>
<td>100 words max</td>
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<tr>
<td>1:1 Video Appointments with Attendees</td>
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</tr>
<tr>
<td>Collateral (pdfs)</td>
<td>2</td>
<td>2</td>
<td>4</td>
<td>6</td>
</tr>
<tr>
<td>YouTube Videos (up to 5-minutes)</td>
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<td>3</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>Logo on Exhibitor Profile</td>
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<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Option to Link to 3D Virtual Booth</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary TLMdX Full Registration</td>
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<td>4</td>
<td>6</td>
<td></td>
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<tr>
<td>Hero Image on Exhibitor Profile</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>e-Registration Bag Insert</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Footer Ad on TLMdX Homepage</td>
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<td>✓</td>
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<td></td>
</tr>
<tr>
<td>Mailing List Rental</td>
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<tr>
<td>Gamification</td>
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</tr>
<tr>
<td>Tower Ad on TLMdX Homepage</td>
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<td></td>
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</tbody>
</table>
Exhibit Booth Levels

**Gold**
- Anyfest
- Flixplay
- RaceGig

**Silver**
- Attendement
- Occasion.ly
- Pathory
- Ready Event

**Bronze**
- Cause.ly
- Direct Tempo
- Event Flare
- Hall Run
- Juice Audio

**Basic**
- BigFilms
- Bravoss
- Events.ly

TLM dX
Sample Basic Booth

• Company Name
• Company Description (Limit to 50 words)
• Contact Information
• Website + Social Links (Facebook, Twitter, Instagram, LinkedIn)
• Product Categories
• Collateral (2 PDFs)
• Schedule a Meeting

Hero image not included at this exhibit level.

Logo image not included at this exhibit level.
Sample Bronze Booth

- Company Name
- Company Logo (300px X 300px)
- Company Description (Limit to 100 words)
- Contact Information
- Website + Social Links (Facebook, Twitter, Instagram, LinkedIn)
- Product Categories
- Collateral (2 PDFs)
- YouTube Videos (2 up to 5 minutes)
- Schedule a Meeting
- Option to link to 3D booth
- 2 Complimentary Registrations to TLMdX

Hero image **not** included at this exhibit level.
Sample Silver Booth

- Company Name
- Company Logo (300px X 300px)
- Hero Image (1440px X 300px)
- Company Description (Limit to 100 words)
- Contact Information
- Website + Social Links (Facebook, Twitter, Instagram, LinkedIn)
- Product Categories
- Collateral (4 PDFs)
- YouTube Videos (3 up to 5 minutes)
- Schedule a Meeting
- Option to link to 3D booth
- 4 Complimentary Registrations to TLMdX
- 1 e-registration bag insert
- 1 footer banner ad on TLMdX Homepage
Sample Gold Booth

- Company Name
- Company Logo (300px X 300px)
- Hero Image (1440px X 300px)
- Company Description (Limit to 100 words)
- Contact Information
- Website + Social Links (Facebook, Twitter, Instagram, LinkedIn)
- Product Categories
- Collateral (6 PDFs)
- YouTube Videos (5 up to 5 minutes)
- Schedule a Meeting
- Option to link to 3D booth
- 6 Complimentary Registrations to TLMdX
- 1 e-registration bag insert
- 1 mailing list rental
- Gamification
- 1 Tower Ad on TLMdX Home Page
TLMdX Homepage Booth Package Ads

• Ads are exclusive to **Gold** and **Silver** packages.

• Ads are clickable and rotate on 15 second intervals – allowing for both product and corporate ads.

• Redirect attendees to the exhibitor’s booth.

**Gold Tower Ad**
600px x 1000px

**Silver Banner Ad (Footer)**
2650px x 580px (rounded off)
Exhibit Hall Hours

- The Exhibit Hall will be accessible November 13-16 - all 4 days of the live conference. Dedicated time for Networking, Exhibits and Posters will be:
  - 12:00 PM-2:00 PM ET
  - 3:30 PM-5:30 PM ET
  - 9:00 PM-10:30 PM ET*
*Optional International Hours

- The Exhibit Hall will be an enduring platform 90 days post-conference.
## Corporate Support Opportunities

<table>
<thead>
<tr>
<th>Item</th>
<th>Sale Price</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Exhibitor</td>
</tr>
<tr>
<td>Digital Final Program</td>
<td>$30,000</td>
</tr>
<tr>
<td>e-Registration Bag Insert</td>
<td>$5,000</td>
</tr>
<tr>
<td>Gamification</td>
<td>$5,000</td>
</tr>
<tr>
<td>Hero Banner Ad (Exhibitor or Poster Homepage)</td>
<td>$25,000</td>
</tr>
<tr>
<td>Itinerary Planner</td>
<td>$50,000</td>
</tr>
<tr>
<td>Registration Banner Ad &amp; Registration Confirmation e-mail</td>
<td>$50,000</td>
</tr>
<tr>
<td>Registration Tower Ad (120-160px wide by 600 px tall)</td>
<td>$15,000</td>
</tr>
</tbody>
</table>
Hero Banners Ad

- Elevate your presence with a Hero Banner Ad prominently displayed on either the Exhibitor or Poster Page (2880 X 752px)
- Page Title would appear below your ad.

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<tr>
<td>Hero Banner Ad (Exhibitor or Poster Homepage)</td>
<td>$25,000</td>
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</table>
Registration Banner Ad & Logo

Your company banner will be displayed on all registration pages in. Ads rotate every 15 seconds.

Artwork Specs: JPEG, GIF or PNG files, max file size is 200 K. Animated GIFs are accepted.

- Registration Portal Banner size: 1200 px
- Registration Portal Logo size: 200px
- Registration Confirmation Logo size: 600px

On the final registration page and registration confirmation attendees will see a clickable company logo directing them to your website. Metrics available through Google Tag Manager.

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<tr>
<td></td>
<td>Exhibitor</td>
</tr>
<tr>
<td>Registration Banner Ad &amp; Logo</td>
<td>$50,000</td>
</tr>
</tbody>
</table>
Product Theaters

- 30 minutes non-CME presentations
- 4 timeslots a day, for 3 days
- Total possibility of up to 12 unique non-compete slots or 24 concurrent slots (max of 2 concurrent)
- Concurrent Product Theaters: $40,000
- Non-Compete Product Theaters: $60,000

Product Theater Includes:

- Pre-recorded presentation with typed chat/Q&A box
- Lives in the TLMdX® platform for 90 days
- Can be a live presentation for $10,000 more
- No capacity limit for attendees
- Listing on AASLD website and TLMdX® platform
- Leads and metrics will be sent post-conference dates
- Option to promote product theater link in exhibit booth
- (1) e-registration bag insert/listing
- (1) pre-conference registration mailing list
- Must be Bronze, Silver or Gold Exhibitor to purchase
Thank you!