

AASLD
The Liver
Meeting®



IGNITE
YOUR

MOMENTUM

AT THE
LIVER
MEETING

2024 EXHIBITOR &
SPONSOR PROSPECTUS

NOV. 15-19 — SAN DIEGO, CA

[AASLD.ORG/THE-LIVER-MEETING](https://aasld.org/the-liver-meeting)

STEP INTO THE MOMENTUM



Through scientific exchange and meaningful networking, more than **8,600** of the brightest minds in hepatology seek to learn and collaborate to:

➤ **Strengthen**
their collective knowledge
on liver diseases.

➤ **Forge**
powerful connections
and relationships.

➤ **Advance**
the understanding
of liver health.



About AASLD

As the leading organization of scientists and healthcare professionals, AASLD is committed to preventing and curing liver disease. By advancing the science and practice of hepatology through training programs, professional publications, educational conferences, and partnerships (industry and government), we aim to promote liver health and quality patient care.

AASLD.ORG



SAN DIEGO SUN & FUN

AASLD visits San Diego for the first time in honor of the 75th annual TLM.

» San Diego is known for its idyllic sunny weather with an average year-round temperature of 72°.

» It's "California's Beach City." Enjoy over 70 miles of coastline along the Pacific Ocean!

» San Diego is highly walkable! Steps away from the Convention Center is the Gaslamp Quarter, an urban playground offering dining, shopping, and entertainment.

» There are endless entertainment opportunities: San Diego Zoo, Sea World, Balboa Park, museums, Old Town, and more.



GAIN MOMENTUM

TLM captivates attendees, drawing them back annually, offering an unparalleled chance to connect and interact with members of the global hepatology community.

Here are TLM 2023 attendees, at-a-glance:



Professional Area

- 30% Clinician
- 22% Clinical Research
- 15% Industry Representative
- 10% Basic Research
- 8% No Response
- 7% Educator/Trainer
- 4% Translational Research
- 2% Administrator
- 2% Surgeon



Years of Professional Service

- 22% 11-20 Years
- 18% 5-10 Years
- 16% 21-30 Years
- 16% Less than 5 Years
- 11% Currently in Training
- 9% More than 30 Years
- 8% No Response



Years of TLM Attendance

- 30% 6 or More Meetings
- 16% 3-5 Meetings
- 19% 1-2 Meetings
- 30% First Meeting
- 5% No Response

Annually, AASLD sees a 30% first-time TLM attendance.

JOIN THE MOMENTUM

TLM and TLMdX 2023 had a combined total of **8,600 registrants from 85 countries**

73%

13%

10%

<1%

<1%

<1%

<1%

Over 80% of TLM attendees are most likely to recommend TLM to a colleague.

AASLD
The Liver Meeting®



LEARN MORE



BOOST YOUR MOMENTUM

Whether you're unveiling groundbreaking research, launching a new product, or establishing strategic partnerships, TLM is the location to make your brand shine. Join the industry ranks and immerse yourself in a vibrant atmosphere of discovery, innovation, and collaboration as you exhibit at TLM.

Booth Prices

Inline Booth: \$3,400
+ \$200/corner
+ \$300/endcap

Island Booth: \$39/sq. ft.

Business Suite Prices

Book a Business Suite on the exhibit hall floor for a convenient and private place to conduct business with AASLD attendees.

Small Business Suite: \$5,000
(10x10 for 5 people)

Large Business Suite: \$9,000
(10x20 for 10 people)

Deluxe Business Suite: \$14,000
(20x20 for 15 people)

Non-Profit Booth Package

10x10 Booth: \$850

Booth Includes: carpet, 6 ft. draped table, 2 chairs, and trash can.

Exhibitor Badges

Two complimentary exhibitor badges are included per 100 sq. ft. of exhibit space.

NEW THIS YEAR! Start-Up Kiosks

The Start-up Kiosks provide a lower-cost, all-inclusive, turnkey exhibit package for new market entrants looking to expand their visibility to our community of physicians, scientists, and other allied healthcare professionals committed to preventing and curing liver disease.

Until July 1, 2024: \$2,100

After July 1, 2024: \$2,300

Start-up Kiosk Includes:

- 6x10 booth in prominent main aisle
- 5 amp electrical drop
- Two complimentary exhibitor badges
- Carpeting
- Branded counter and two chairs
- Complimentary pre-registration mailing list rental (valued at \$1,500)

Space is available on a first-come/first-served basis—contact exhibits@asld.org for eligibility requirements and availability.

EXHIBIT HALL HOURS

Saturday, November 16
(Opening Reception)
6:00 PM-7:30 PM

Sunday, November 17
9:30 AM-4:30 PM
Monday, November 18
9:30 AM-4:30 PM

BOOK YOUR BOOTH TODAY!

KEEP THE MOMENTUM

AASLD offers a variety of sponsorship opportunities to meet your organization's goals. Are you looking to share a product? Interested in gaining a digital footprint? There's a little bit of something for all groups. Consider the following prospects to showcase your brand!

Attendee Experiences

- ePosters
- Exhibit Hall Opening Reception
- Headshot Lounge

Digital

- AASLD Targeted Emails
- Digital Signage
- Housing Confirmation

Onsite Branding

- Charging Stations
- Column Wraps & Banners

Industry Programming

- TLM Theater
- Satellite Symposia

Sponsors with a total sponsorship spend of \$75,000 or more will be recognized as Gold Sponsors of TLM®.

Benefits Include:

- Logo Recognition on TLM's Website & Sponsorship Onsite Signage
- Five (5) Additional Complimentary Exhibitor Badges
- Recognition as a Gold Sponsor on AASLD Social Media

VIEW SPONSORSHIPS

Sponsorships are sold on a first-come, first-served basis.



JUMP-START YOUR MOMENTUM AT TLM

Contact AASLD's Exhibits & Sponsorship Team to review sponsorship opportunities and book your space!

Rebecca Steuer

Sales Manager, Exhibits & Sponsorships
P: (571) 500-1293
E: rsteuer@asld.org

Heather Cooney, CMP, CEM

Senior Manager, Exhibits & Sponsorship
P: (571) 895-7521
E: hcooney@asld.org

[SCHEDULE TIME NOW](#)

Continue the Momentum Through TLM

To help Exhibitors & Sponsors maintain their momentum from the moment they book their space, AASLD has developed a toolbox with important dates, marketing materials, and more.

[DOWNLOAD TOOLBOX](#)

Follow AASLD Online for More Information

Get Social and Build an Engaging Network.

Tag @AASLDNews on Facebook.

Show Off Your Brand or Product and Have Fun!

Post or share to Instagram and tag @AASLD.

Will It Help Hepatologists Grow Within Their Field?

Consider posting on LinkedIn, and tag @AASLD.

Is It Newsworthy and Ready for Conversation?

Tag @AASLDTweets and post to X, formerly Twitter.





75

YEARS IN THE MAKING

November marks 75 years of The Liver Meeting so, join AASLD in celebrating this monumental milestone.

As we reflect on 75 years, AASLD looks forward to continuing the **MOMENTUM** with optimism and determination to prevent and cure liver disease.

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IT'S TIME TO JOIN THE MOVEMENT. EXHIBIT TODAY!
aasld.org/the-liver-meeting

