IGNITE YOUR MOMENTUM AT THE LIVER MEETING

2024 EXHIBITOR & SPONSOR PROSPECTUS

NOV. 15-19 — SAN DIEGO, CA

AASLD.ORG/THE-LIVER-MEETING
STEP INTO THE MOMENTUM

Through scientific exchange and meaningful networking, more than 8,600 of the brightest minds in hepatology seek to learn and collaborate to:

- Strengthen their collective knowledge on liver diseases.
- Forge powerful connections and relationships.
- Advance the understanding of liver health.

About AASLD

As the leading organization of scientists and healthcare professionals, AASLD is committed to preventing and curing liver disease. By advancing the science and practice of hepatology through training programs, professional publications, educational conferences, and partnerships (industry and government), we aim to promote liver health and quality patient care.

AASLD.ORG
SAN DIEGO
SUN & FUN

AASLD visits San Diego for the first time in honor of the 75th annual TLM.

San Diego is known for its idyllic sunny weather with an average year-round temperature of 72°.

San Diego is highly walkable! Steps away from the Convention Center is the Gaslamp Quarter, an urban playground offering dining, shopping, and entertainment.

It’s “California’s Beach City.” Enjoy over 70 miles of coastline along the Pacific Ocean!

There are endless entertainment opportunities: San Diego Zoo, Sea World, Balboa Park, museums, Old Town, and more.
GAIN MOMENTUM

TLM captivates attendees, drawing them back annually, offering an unparalleled chance to connect and interact with members of the global hepatology community.

Here are TLM 2023 attendees, at-a-glance:

**Professional Area**
- 30% Clinician
- 22% Clinical Research
- 15% Industry Representative
- 10% Basic Research
- 7% Educator/Trainer
- 4% Translational Research
- 2% Administrator
- 2% Surgeon
- 8% No Response

**Years of Professional Service**
- 22% 11-20 Years
- 18% 5-10 Years
- 16% 21-30 Years
- 16% Less than 5 Years
- 11% Currently in Training
- 9% More than 30 Years
- 8% No Response

**Years of TLM Attendance**
- 30% 6 or More Meetings
- 16% 3-5 Meetings
- 19% 1-2 Meetings
- 30% First Meeting
- 5% No Response

Annually, AASLD sees a 30% first-time TLM attendance.
JOIN THE MOMENTUM

TLM and TLMdX 2023 had a combined total of 8,600 registrants from 85 countries.

Over 80% of TLM attendees are most likely to recommend TLM to a colleague.
Booth Prices

**Inline Booth:** $3,400
+ $200/corner
+ $300/endcap

**Island Booth:** $39/sq. ft.

Business Suite Prices

Book a Business Suite on the exhibit hall floor for a convenient and private place to conduct business with AASLD attendees.

**Small Business Suite:** $5,000
(10x10 for 5 people)

**Large Business Suite:** $9,000
(10x20 for 10 people)

**Deluxe Business Suite:** $14,000
(20x20 for 15 people)

Non-Profit Booth Package

**10x10 Booth:** $850
Booth Includes: carpet, 6 ft. draped table, 2 chairs, and trash can.

Exhibitor Badges

Two complimentary exhibitor badges are included per 100 sq. ft. of exhibit space.

NEW THIS YEAR! **Start-Up Kiosks**

The Start-up Kiosks provide a lower-cost, all-inclusive, turnkey exhibit package for new market entrants looking to expand their visibility to our community of physicians, scientists, and other allied healthcare professionals committed to preventing and curing liver disease.

**Until July 1, 2024:** $2,100
**After July 1, 2024:** $2,300

Start-up Kiosk Includes:
- 6x10 booth in prominent main aisle
- 5 amp electrical drop
- Two complimentary exhibitor badges
- Carpeting
- Branded counter and two chairs
- Complimentary pre-registration mailing list rental (valued at $1,500)

Space is available on a first-come/first-served basis—contact exhibits@aasld.org for eligibility requirements and availability.

EXHIBIT HALL HOURS

Saturday, November 16
(Opening Reception)
6:00 PM-7:30 PM

Sunday, November 17
9:30 AM-4:30 PM

Monday, November 18
9:30 AM-4:30 PM

BOOK YOUR BOOTH TODAY!
Sponsorships are sold on a first-come, first-served basis. Sponsors with a total sponsorship spend of $75,000 or more will be recognized as Gold Sponsors of TLM®.

Benefits Include:
- Logo Recognition on TLM’s Website & Sponsorship Onsite Signage
- Five (5) Additional Complimentary Exhibitor Badges
- Recognition as a Gold Sponsor on AASLD Social Media

Attendee Experiences
- ePosters
- Exhibit Hall Opening Reception
- Headshot Lounge

Digital
- AASLD Targeted Emails
- Digital Signage
- Housing Confirmation

Onsite Branding
- Charging Stations
- Column Wraps & Banners

Industry Programming
- TLM Theater
- Satellite Symposia

Sponsorships are sold on a first-come, first-served basis.

KEEP THE MOMENTUM
AASLD offers a variety of sponsorship opportunities to meet your organization’s goals. Are you looking to share a product? Interested in gaining a digital footprint? There’s a little bit of something for all groups. Consider the following prospects to showcase your brand!

VIEW SPONSORSHIPS
JUMP-START YOUR MOMENTUM AT TLM

Contact AASLD’s Exhibits & Sponsorship Team to review sponsorship opportunities and book your space!

Rebecca Steuer
Sales Manager, Exhibits & Sponsorships
P: (571) 500-1293
E: rsteuer@aasld.org

Heather Cooney, CMP, CEM
Senior Manager, Exhibits & Sponsorship
P: (571) 895-7521
E: hcooney@aasld.org

Continue the Momentum Through TLM
To help Exhibitors & Sponsors maintain their momentum from the moment they book their space, AASLD has developed a toolbox with important dates, marketing materials, and more.

Follow AASLD Online for More Information
Get Social and Build an Engaging Network.
Tag @AASLDNews on Facebook.

Show Off Your Brand or Product and Have Fun!
Post or share to Instagram and tag @AASLD.

Will It Help Hepatologists Grow Within Their Field?
Consider posting on LinkedIn, and tag @AASLD.

Is It Newsworthy and Ready for Conversation?
Tag @AASLDTweets and post to X, formerly Twitter.
November marks 75 years of The Liver Meeting so, join AASLD in celebrating this monumental milestone.

As we reflect on 75 years, AASLD looks forward to continuing the MOMENTUM with optimism and determination to prevent and cure liver disease.