



AFFILIATE EVENTS GUIDELINES

APPLICATION FEES AND DEADLINES

AASLD provides an opportunity for universities, government agencies, nonprofits, corporations, and industry groups to host non-educational events during The Liver Meeting® (TLM). These independently organized events are classified as Affiliate Events. To host an Affiliate Event at hotels, restaurants, or venues within a 10-mile radius of the convention center, supporters must submit an Affiliate Application. A non-refundable application fee applies to each submission, along with a daily charge for multiday events.

Affiliate Application Fees			
Deadline	Before August 31	September 1 – October 7	October 8 – October 31
Corporate & Industry	\$425	\$475	\$650
Non-profit & College/University	No charge	No charge	\$50

TLM Exhibitors receive a 20% discount on their application fees. Contact exhibits@asld.org to request the discount code.

New for 2025! The Affiliate Application will close on October 31, 2025. No additional submissions will be considered after this deadline.

RULES AND GUIDELINES FOR MEETING SPACE SUBMISSION

Supporters are not allowed to book meeting rooms directly with hotels contracted by AASLD until their event is approved. Approval from AASLD is required, regardless of whether the organization is seeking space at an AASLD venue. Once approved, hotels will allocate space on a first-come, first-served basis. After receiving approval, supporters can contact the venue to finalize meeting space reservations and arrange for room rentals, as well as food and beverage services. Menus will be provided by the venue, and a minimum food and beverage requirement may apply.

MEETING TYPE GUIDELINES

Affiliate events are limited to 150 attendees. AASLD reserves the right to request a detailed schedule of events. Event types include:

- **Small Meetings (0-50 attendees)**
- **Large Meetings (51-150 attendees)**
- **Social & Networking Events**
- **Staff Meetings or 1:1 Meetings**
Staff meetings or meetings with less than 5 HCPs. Rooms can be held on a 24-hour basis with a schedule of events sent to AASLD, for approval by August 31. *Maximum of four (4) per organization.*
- **Staff Offices**
Rooms held on a 24-hour basis for staff use, applicant will be charged for one day only. *Maximum of two (2) per organization.*

- **Other Events**

The following types of events are **NOT** allowed during TLM: educational presentations, promotional meetings, and welcome desks.

Contact exhibits@asld.org for more information on additional event types, separate applications and fees may apply:

- **Business Suites:** Exhibitors may purchase Business Suites on the exhibit hall floor.
- **Hospitality Suites:** Hospitality Suites are reserved through onPeak, AASLD's official housing partner.
- **Satellite Symposia:** Independent CME symposia.
- **TLM Theaters:** Exhibitor organized presentations on the exhibit hall floor.

MARKETING ACTIVITIES

All invitations for Affiliate Events must be submitted to AASLD for review by **October 14, 2025**.

Onsite marketing activities for Affiliate Events are restricted to the sponsor's exhibit booth (if applicable) and one (1) sign outside the assigned room just before the event starts. Promotion of the affiliate or off-site event is specifically forbidden in other areas of AASLD's convention center or hotels. Such invitations and signage will be removed and discarded. The mention of a free or complimentary gift is prohibited in all invitations and promotional material.

USE OF AASLD NAME, LOGO & ACRONYM

The names, logos, and acronyms of the American Association for the Study of Liver Diseases and The Liver Meeting® (including The Liver Meeting Digital Experience™) are the exclusive property of and are trademarked by AASLD. They may not be used in any way, for any purpose, or at any time (including, but not limited to, announcements, invitations, emails, web publications, etc.) without the express written permission of AASLD, which may be withheld or conditioned in AASLD's sole discretion. The only terminology that will be approved for use in any printed material referencing the Meeting (including emails and publication on the Web) is:

1. While attending The Liver Meeting® 2025.
2. While attending the 76th AASLD Annual Meeting.

It is **not** acceptable to use:

1. At The Liver Meeting® 2025.
2. At the 76th AASLD Annual Meeting.
3. In conjunction with The Liver Meeting® 2025.
4. In conjunction with the 76th AASLD Annual Meeting.

If given approval to use The Liver Meeting® 2025 in your terminology, you must attribute AASLD's trademark as follows: The Liver Meeting® is a registered trademark of the American Association for the Study of Liver Diseases. You may not use our trademark(s):

- In, as, or as part of your own trademarks.
- To identify products or services that are not ours.
- In a manner likely to cause confusion.
- In a manner that implies inaccurately that we sponsor or endorse, or are otherwise connected with your own activities, products, and services.

VIOLATIONS

All Affiliate Events must be held in compliance with all guidelines and codes regarding the relationship between pharmaceutical and medical device/equipment industry and healthcare professionals. Supporters of an Affiliate Event (including consultants, PR companies, third-party planners and staff) agree to observe

these rules and regulations. If an Affiliate Event supporter is found to have violated these rules and regulations, the supporting organization may be prohibited from holding an Affiliate Event the following year. Violations may also result in the loss of exhibitor priority points.

RESTRICTED AND APPROVED EVENT TIMES

The TLM program is developed to maximize attendees' participation in AASLD's scientific program and exhibits. Affiliate Events may only be held during the times indicated in the chart below. All restricted times are reserved for AASLD programs and functions.

Allowed Affiliate Event Times and Formats					
Event Type	Friday 11/7	Saturday 11/8	Sunday 11/9	Monday 11/10	Tuesday 11/11
Small Meetings (0-50 attendees) & Large Meetings (51-150 attendees)	Before 8:00 AM 12:30–2:00 PM After 7:30 PM	Before 8:00AM 9:30–11:00 AM 12:30–2:00 PM After 7:30 PM	Before 8:00AM 9:30–11:00 AM 12:30–2:00 PM 3:30–5:00 PM After 6:30 PM*	Before 8:00AM 9:30–11:00 AM 12:30–2:00 PM 3:30–5:00 PM After 6:30 PM	Before 8:00 AM After 11:30 AM
Social & Networking Events	Before 8:00 AM After 7:30 PM	Before 8:00 AM After 7:30 PM	Before 8:00 AM After 6:30 PM*	Before 8:00 AM After 6:30 PM	Before 8:00 AM After 11:30 AM
Staff Meetings or 1:1 Meetings	No Restriction	No Restriction	No Restriction	No Restriction	No Restriction
Staff Offices	No Restriction	No Restriction	No Restriction	No Restriction	No Restriction

There are no Affiliate Event time restrictions on Wednesday, November 5, or Thursday, November 6. Applications are still required for events on these dates.

**Note: The AASLD Members' Reception will take place the evening of Sunday, November 9, and will draw a large portion of the TLM audience.*