



Denver, CO

## AFFILIATE EVENTS GUIDELINES

### APPLICATION FEES AND DEADLINES

AASLD provides an opportunity for universities, government agencies, nonprofits, corporations, and industry groups to host non-educational events during The Liver Meeting® (TLM). These independently organized events are classified as Affiliate Events. To host an Affiliate Event at hotels, restaurants, or venues within a 10-mile radius of the convention center, supporters must submit an Affiliate Application. A non-refundable application fee applies to each submission, along with a daily charge for multiday events.

Affiliate Application Fees			
Deadline	April 1 – August 31	September 1 – September 30	October 1 – October 19
Corporate & Industry	\$425	\$475	\$650
Non-profit & College/University	No charge	No charge	\$50

TLM Exhibitors receive a 20% discount on their application fees. Email [exhibits@asld.org](mailto:exhibits@asld.org) to request the discount code.

***The Affiliate Application will close on October 19, 2026. No additional submissions will be considered after this deadline.***

### RULES AND GUIDELINES FOR MEETING SPACE SUBMISSION

Supporters are not allowed to book meeting rooms directly with hotels contracted by AASLD until their event is approved. Approval from AASLD is required, regardless of whether the organization is seeking space at an AASLD venue. Once approved, hotels will allocate space on a first-come, first-served basis. After receiving approval, supporters can contact the venue to finalize meeting space reservations and arrange for room rentals, as well as food and beverage services. Menus will be provided by the venue, and a minimum food and beverage requirement may apply.

### MEETING TYPE GUIDELINES

Affiliate events are limited to a maximum of 150 attendees. AASLD reserves the right to request a detailed schedule of events. Event types include:

- **Small Meetings (0-50 attendees)**
- **Large Meetings (51-150 attendees)**
- **Social & Networking Events**
- **Staff Meetings or 1:1 Meetings**  
Staff meetings or meetings with less than 5 HCPs. Rooms can be held on a 24-hour basis with a schedule of events sent to AASLD, for approval by August 31. *Maximum of four (4) per organization.*
- **Staff Offices**

Rooms are held on a 24-hour basis for staff use, applicants will be charged for one day only. *Maximum of two (2) per organization.*

The following types of events are **NOT** allowed during TLM: educational presentations, promotional meetings, and welcome desks.

Contact [exhibits@asld.org](mailto:exhibits@asld.org) for more information on business suites, hospitality suites, satellite symposia and product theaters. Separate applications and fees may apply.

## MARKETING ACTIVITIES

All invitations for Affiliate Events must be submitted to [exhibits@asld.org](mailto:exhibits@asld.org) for review by **October 15, 2026**.

Onsite marketing activities for Affiliate Events are restricted to one (1) sign outside the assigned room. Promotion of the affiliate or off-site event is specifically forbidden in other areas of AASLD's convention center or hotels. Such invitations and signage will be removed and discarded. The mention of a free or complimentary gift is prohibited in all invitations and promotional material.

## USE OF AASLD NAME, LOGO & ACRONYM

The names, logos, and acronyms of the American Association for the Study of Liver Diseases and The Liver Meeting® (which includes The Liver Meeting Digital Experience™) are the exclusive property of and are trademarked by AASLD. They may not be used in any way, for any purpose or at any time (including but not limited to announcements, invitations, emails, web publications, etc.) without the express written permission of AASLD, which may be withheld or conditioned in AASLD's sole discretion.

**The only terminology that will be approved for use in all printed material referencing the Meeting (including emails and publication on the Web) is:**

- While attending The Liver Meeting® 2026.
- While attending The Liver Meeting® (TLM) 2026.
- While attending TLM 2026.
- While attending The Liver Meeting Digital Experience™ 2026.
- While attending TLMdX™ 2026.

**It is not acceptable to use:**

- At The Liver Meeting® 2026.
- At The Liver Meeting® (TLM) 2026.
- At TLM 2026.
- In conjunction with The Liver Meeting® 2026.
- In conjunction with The Liver Meeting® (TLM) 2026.
- In conjunction with TLM 2026.

**Proper Usage of The Liver Meeting® 2026**

- Always refer to the event as The Liver Meeting® 2026 on first mention in any written communication.
- The registered mark (®) must appear with The Liver Meeting® on first reference. Subsequent mentions in the same piece are not required.
- Always capitalize The Liver Meeting® as shown.
- Do not abbreviate to TLM unless previously written in the piece after full written as The Liver Meeting® (TLM).

- When referencing the year, you may use “The Liver Meeting® 2026” (not “2026 Liver Meeting”).

**If given approval to use The Liver Meeting® 2026 in your terminology, you must attribute AASLD’s trademark as follows: The Liver Meeting® is a registered trademark of the American Association for the Study of Liver Diseases. You may not use our trademark(s):**

- In, as, or as part of your own trademarks.
- To identify products or services that are not ours.
- In a manner likely to cause confusion.
- In a manner that implies inaccurately that we sponsor or endorse, or are otherwise connected with your own activities, products, and services.

## VIOLATIONS

All Affiliate Events must be held in compliance with all guidelines and codes regarding the relationship between pharmaceutical and medical device/equipment industry and healthcare professionals. Supporters of an Affiliate Event (including consultants, PR companies, third-party planners and staff) agree to observe these rules and regulations. If an Affiliate Event supporter is found to have violated these rules and regulations, the supporting organization may be prohibited from holding an Affiliate Event the following year. Violations may also result in the loss of exhibitor priority points.

## SCHEDULE UPDATES FOR 2026

This year, TLM coincides with Diwali, a holiday deeply meaningful to many of our attendees. To accommodate broader participation, **TLM 2026 will begin one day earlier—Thursday, November 5**, and conclude on **Monday, November 9**.

As part of this adjustment:

- The Member Reception will move to Friday, November 6.
- The Exhibit Hall Opening Reception will take place on Friday, November 6, followed by full exhibit days on Saturday and Sunday.
- The AASLD & AASLD Foundation Awards Gala will be held on Saturday, November 7.

## RESTRICTED AND APPROVED EVENT TIMES

TLM program is developed to maximize attendees’ participation in AASLD’s scientific program and exhibits. Affiliate Events may only be held during the times indicated in the chart below. All restricted times are reserved for AASLD programs and functions.

There are no Affiliate Event time restrictions on November 2-4 or November 10-11. **Applications are still required for events on these dates.**

**Allowed Affiliate Event Times by Event Type**

<b>Date</b>	<b>Small Meetings (0-50 attendees) &amp; Large Meetings (51-150 attendees)</b>	<b>Social &amp; Networking Events</b>	<b>Staff Meetings or 1:1 Meetings</b>	<b>Staff Offices</b>
Monday 11/2	No Time Restriction	No Time Restriction	No Time Restriction	No Time Restriction
Tuesday 11/3	No Time Restriction	No Time Restriction	No Time Restriction	No Time Restriction
Wednesday 11/4	No Time Restriction	No Time Restriction	No Time Restriction	No Time Restriction
Thursday 11/5	Before 8:00 AM 12:30–2:00 PM After 7:30 PM	Before 8:00 AM After 7:30 PM	No Time Restriction	No Time Restriction
Friday 11/6	Before 8:00AM 9:30–11:00 AM 12:30–2:00 PM After 7:30 PM	Before 8:00 AM After 7:30 PM	No Time Restriction	No Time Restriction
Saturday 11/7	Before 8:00AM 9:30–11:00 AM 12:30–2:00 PM 3:30–5:00 PM After 6:30 PM	Before 8:00 AM After 6:30 PM	No Time Restriction	No Time Restriction
Sunday 11/8	Before 8:00AM 9:30–11:00 AM 12:30–2:00 PM 3:30–5:00 PM After 6:30 PM	Before 8:00 AM After 6:30 PM	No Time Restriction	No Time Restriction
Monday 11/9	Before 8:00 AM After 11:30 AM	Before 8:00 AM After 11:30 AM	No Time Restriction	No Time Restriction
Tuesday 11/10	No Time Restriction	No Time Restriction	No Time Restriction	No Time Restriction
Wednesday 11/11	No Time Restriction	No Time Restriction	No Time Restriction	No Time Restriction